

Introducing ... A New Menu Of ImageSpecialist Services

*Improving your image has never been so easy,
so effective, or so affordable.*



Marlys K. Arnold,
ImageSpecialist

These new services are called “clinics,” a natural extension of the current *ImageSpecialist* consulting practice.

Seven clinics offer a full range of image topics. Developed and licensed by the *Conselle Institute of Image Management*, all of these innovative new clinics teach the “whys” behind the “hows” of

image management and complement the existing array of *ImageSpecialist* seminars and services. Individuals or groups may schedule appointments for one or several clinics, depending on interest, time and budget available.

Personal Consulting Sessions Include:

- Personal interview – Related style evaluation, needs and goals analysis. All forms are provided.
- Wardrobe evaluation – Discovery and explanation of what works, what doesn’t and why – *why* is the key to avoiding wardrobe and image mistakes in the future.
- Closet cleanout – Closet re-organization procedures. (Not included in office or mall sessions.)
- Wardrobe planning session – Booklets and cluster plansheets provided.
- Optional shopping service – In local area or selected fashion city.
- Follow-up personal review – Seasonal update, as requested. Extensive information on personal, professional, or family wardrobe management is available.

Other new materials available:

- Comprehensive system of 12 Wardrobe Strategies, presented in sequence, and including beginning, intermediate, and advanced levels of information; for all ages, incomes, and interest levels.
- Complete Wardrobe Cluster Plansheets for Men and Women, used in both workshops and private consultations.
- The innovative *Image Management Quick Reference Guide for Men and Women* in business and leadership roles.
- An expanded range of creative educational “sorts,” interactive exercises that are perfect for workshops and school groups.

The addition of these clinics and materials is only one new direction for *ImageSpecialist*. Even more information products and services are being developed, including tip cards and booklets, as well as an Image Enhancement Retreat. All of these tools combine to provide a comprehensive source of fashion and image information for companies, consumers, and retailers.

You are invited to experience these new developments for yourself or your organization.

Looking forward to working with you!

A handwritten signature in black ink, appearing to read 'Marlys K. Arnold'.

Marlys K. Arnold,
ImageSpecialist

IMAGE MANAGEMENT CLINICS

with Image Management Specialist Marlys K. Arnold

Individual clinics may be booked separately or all at once with Wardrobe Evaluation.

Image Evaluation Clinic

Receive:

- Professional Image Types Chart
- Personal/Professional Style Scale
- Image Makers & Image Breakers
- 200+ Point Professional Image Profile

Plus the following articles:

- The Low-Down on Dressing Down
- The Power Look
- Public Persuaders
- People Watching Pays Off

Lifestyle Clinic

Receive:

- Personal Lifestyle Evaluation
- Personal Values Evaluation
- Life Cycle Clothing Needs Chart
- Professional Image Types Chart
- Goals Assessment

Plus the following article:

- The Power of Personal Appearance

Personal Style Clinic

Receive:

- Personal Style Evaluation
- Personality Trait Evaluation
- Elements of Design & Personal Style
- Personal Style Grids
- Personal Values Evaluation
- Personal Style File

Plus the following articles:

- Degrees of Difference
- All Things Are Possible

ColorSense Clinic

Receive:

- Personal Color Evaluation
- Color Wheel & Mixing Guide
- Psycho-Physical Effects of Color
- Personal Color Selection and Suggested Color Schemes

Plus the following articles:

- Personal Color Perception
- ColorSense for the New Millennium

Fit & Fashion Clinic

Receive:

- Personal Figure Evaluation
- Face Shape Evaluation
- Figure Variation Checklist
- Fit Tip Guide Sheets
- Quick Fit Style Selection

Plus the following articles:

- Dress Slim/Sew Slim
- Style with Comfort & Ease
- Guidelines for a Fabulous Fit

Cluster Planning Clinic

Receive:

- Cluster Plansheets
- Coordinated Outfits Plansheets
- Shopping List
- Personalized Cluster Plans

Plus the following articles:

- Cluster Your Clothes
- Love Plus Logic
- Seasonal Fashion Trends Report

Wardrobe Evaluation Clinic

- Personal Interview
- Wardrobe Evaluation
- Closet Cleanout
- Cluster "Sort"
- Cluster Plansheets
- Shopping List
- Closet Re-organization

- With All of the Above 6-7 hours
- With Needs Assessment Interview 3-4 hours
- With Closet Evaluation Only 2-3 hours

- Experience private, personalized time with a professional image management consultant
- Receive valuable information customized for you
- Enhance your appearance and self-presentation skills
- Solve wardrobe problems - Eliminate confusion, frustration and costly, annoying wardrobe mistakes
- Save time and money, and simplify your life!

Marlys Arnold is a licensed affiliate of the Conselle Institute of Image Management.

Cosmetic Makeover Clinic available for women.

Personal Shopping Service available for women and men.

Additional image management information and tools available. Call for your appointment.